OpenCms DAYS 2009
OPENCMS DAYS 2009
CONFERENCE AND EXPO
USING OPENCMS TO CUT COSTS
IN TIMES OF RECESSION
JUNE 15 - 16
COLOGNE, GERMANY
REGISTRATION CLOSES JUNE 10, 2009!
Get your ticket to OpenCms Days online at:
http://www.opencms-days.org/registration/
Alkacon
comundus
INFORMÁTICA El Corte Inglés
3m5. IT BUSINESS SERVICES
codedroids
OEV ONLINE DIENSTE
PLANET IC
SYNYX OpenSource Solutions
ubicast
cms critic
componio components & intelligent objects
hot-map.com
team:inmedias

OPENCMS DAYS 2009 SPONSORS

We want to thank the following companies for their sponsorship of OpenCms Days 2009:

Platinum Sponsor

Alkacon Software GmbH

http://www.alkacon.com

Gold Sponsors

comundus GmbH

http://www. comundus.com

Informática El Corte Inglés

http://www.ieci.es

Silver Sponsors

3m5. Media GmbH

http://www.3m5.de

CodeDroids ApS

http://www.codedroids.com

OEV Online Dienste GmbH

http://www.oev-online.de

PLANET IC GmbH

http://www.planet-ic.de

Synyx GmbH & Co. KG

http://www.synyx.de

ubicast Corporation

http://www.ubicast.com

Bronze Sponsors

cms critic

http://cmscritic.com

componio GmbH

http://www.componio.net

Hot Maps Medien GmbH

http://www.hot-map.com

team in medias GmbH

http://www.team-in-medias.de

WELCOME

Dear OpenCms Users,

with this second international OpenCms conference, we continue to broaden the base for the OpenCms community. We have invited speakers from all over the world to share their OpenCms success stories.

Using OpenCms to cut costs in times of recession is the motto of OpenCms Days 2009. This year's most important business challenges arise from the current economic situation. In search for cost saving opportunities, most IT and marketing budgets are under review. This is a big chance for leading Open Source Software Solutions such as OpenCms. The conference business track will focus on showcases that point out how OpenCms can help to successfully overcome shrinking IT and marketing budgets.

We also have seen an increasing activity of development in the OpenCms community during the last year. More external modules than ever are now available for OpenCms. The technical track of the conference will spotlight how OpenCms can be used to deliver top notch web projects using some of these readymade software components.

Bringing together OpenCms users from all over the world, OpenCms Days 2009 conference and expo will be the best opportunity this year to exchange ideas with leading OpenCms experts. I look forward to meet you all in Cologne at OpenCms Days 2009.

A. Kandzior

Alexander Kandzior

CEO Alkacon Software GmbH

REGISTRATION CLOSES JUNE 10, 2009!

Get your ticket to OpenCms Days online at:

http://www.opencms-days.org/registration/

CONFERENCE PROGRAM DAY ONE

MONDAY, JUNE 15

09:00 - 10:15	Registration	
10:15 - 10:30	Conference Welcome	
	CONFERENCE OPENING KEYNOTE	
10:30 - 11:30	OpenCms 7.5 and beyond Keynote speaker: Alexander Kandzior	
11:30 - 12:00	Break	
	BUSINESS TRACK	**TECHNICAL TRACK**
12:00 - 13:00	OpenCms in the Telco industry – A Tale from Down Under Speaker: Thomas Kutschi	Advanced XML Content & Widget Configuration Speaker: Andreas Zahner
13:00 - 14:00	Lunch Break	
14:00 - 15:00	University of Bath: Boldly going where others fear to tread... Speaker: Andy Savin	Integrating OpenCms into SAP NetWeaver Speaker: Dimitry Surkov
15:00 - 15:15	Break	
15:15 - 16:00	Knowledge Factory – User generated content with OpenCms Speaker: Ramón Gavira	Integrating OpenCms with Liferay Portal Server Speaker: Dan Liliedahl
16:00 - 16:15	Break	
16:15 - 17:00	Keep the savings, increase functionality – how OpenCms enables us to do both Speaker: Christian Schöneich	The Interactive Knowledge Stack (IKS) Project and OpenCms Speaker: Andreas Gruber
17:00	Day One End	

DAY ONE - EVENING (OPTIONAL)

	OPENCMS DAYS 2009 CONFERENCE DINNER
19:00 - 22.00	Spend the evening dining with speakers of the OpenCms Days 2009 conference. **Please note:** The Conference Dinner is not included in the registration fee for OpenCms Days. Tickets for the Dinner must be purchased separately in advance!

CONFERENCE PROGRAM DAY TWO

TUESDAY, JUNE 16

09:00 - 09:15	Day Two Welcome	
	DAY TWO KEYNOTE	
09:15 - 10:15	Saving Money in the Enterprise with OpenCms Keynote speaker: Joel Tosi	
10:15 - 10:30	Break	
	BUSINESS TRACK	**TECHNICAL TRACK**
10:30 - 11:30	Discovering Spain through OpenCms Speakers: Pedro del Valle, Pedro Antón Alonso	Building websites with the KB-Suite Speaker: Carl Alex Friis Nielsen
11:30 - 12:00	Break	
12:00 - 13:00	BVI – OpenCms extranet for the German investment fund industry Speaker: Christine Orth	JPA driver – extended database support for OpenCms Speaker: Georgi Naplatanov
13:00 - 14:00	Lunch Break	
14:00 - 15:00	Personalized Documents in OpenCms Speaker: Dr. Martin Abel	OpenCms Hispano's Modules Speaker: Alejandro Alves
15:00 - 15:15	Break	
15:15 - 16:00	Danish national lottery – Flexible editorial backend with OpenCms Speaker: Claus Priisholm	Using the Alkacon OAMP Module series to enhance OpenCms Speaker: Michael Emmerich
16:00 - 16:15	Break	
	CONFERENCE ROUNDUP	
16:15 - 17:00	Future opportunities for OpenCms Moderator: Alexander Kandzior	
17:00	Conference End	

REGISTRATION CLOSES JUNE 10, 2009!

Get your ticket to OpenCms Days online at:

http://www.opencms-days.org/registration/

Speaker:
Alexander Kandzior
Alkacon Software

Alexander is CEO of Alkacon Software GmbH and leading OpenCms core developer.

Being the original architect, Alexander invented OpenCms back in 1998. Since then, he is an active developer and contributor to the project. He also was responsible for the "open sourcing" of OpenCms in 2000. End of 2001, he founded Alkacon Software with the goal to focus exclusively on high quality OpenCms consulting and development. Today, Alkacon Software is the official maintainer of the OpenCms core development, currently serving over 100 customers all over the globe.

CONFERENCE OPENING KEYNOTE

JUNE 15, 2009 / 10:30 - 11:30

OpenCms 7.5 and beyond

In this conference opening keynote, Alexander will present the latest version 7.5 of OpenCms, which will be made available right before this conference.

He will sum up what happened during the last 12 months in the OpenCms community, and provide his vision for the near future.

The further roadmap for OpenCms version 8 will also be adressed and updated according to the current status of the core development.

REGISTRATION CLOSES JUNE 10, 2009!

Get your ticket to OpenCms Days online at:

http://www.opencms-days.org/registration/

BUSINESS TRACK (B1)

JUNE 15, 2009 / 12:00 - 13:00

OpenCms in the Telco industry – A Tale from Down Under

This session will present a case study of a major CMS implementation for AAPT, the 3rd largest Telco in Australia. During the introduction of an overall business system AAPT introduced OpenCms as the core tool for non- or low-structured information.

Through the implemented solution AAPT delivers information to its website, the customer self care area and the application for the call center agents from a single source. AAPT has dramatically cut cost, improved quality and time to market through this solution. The customer also has achieved significant saving potentials through single source publishing and alignment of information as well as improved service quality and additional revenue streams.

Speaker:
Thomas Kutschi

BearingPoint

Thomas Kutschi is working as an IT professional for about 15 years and is specialized in web applications and content management systems.

Thomas is leading a dedicated team of professionals with project engagements around the globe for one of the leading global consulting companies, BearingPoint. He has lead projects in Austria, Australia and North America for the Automotive, Ultilities and Telco Industries as well as for Public Services.

Speaker:
Andreas Zahner

Alkacon Software

Andreas is a web professional who is working with web based applications since the early days of the commercial Internet in 1995.

Andreas started to work with OpenCms more than 8 years ago. Today he is a senior OpenCms developer and consultant at Alkacon Software. His responsibilities at Alkacon include enhancing the OpenCms core as well as special OpenCms consulting for large customers.

TECHNICAL TRACK (T1)

JUNE 15, 2009 / 12:00 - 13:00

Advanced XML Content & Widget Configuration

XML structured contents are a central building block in any modern OpenCms application. The configuration of the XML structured content editor therefore is an important step to provide an ergonomic interface for content managers working with OpenCms every day.

Widgets are one important aspect of the XML content editor. For almost every standard widget, OpenCms provides configuration options that can be fine-tuned for specific project requirements. This session will present tipps and tricks as well as advanced options for commonly used widgets.

Introduced in this session will be the new enhanced image gallery widget available in OpenCms 7.5. This allows on-the-fly image manipulation with resizing and cropping of image parts, as well as image selection based on categories in addition to galleries.

OpenCms 7.5 also features a new mechanism for grouping input areas in the XML content editor into several "tabs".

We will show how to use this new "tabbed" pages in the XML content editor and also point out some other less commonly used editor configuration options.

BUSINESS TRACK (B2)

JUNE 15, 2009 / 14:00 - 15:00

University of Bath:

Boldly going where others fear to tread...

This presentation will look at how the University of Bath have rolled out OpenCms across the University and how they are developing the system to "give back" to the Open Source community.

Enterprise Content Management Systems have been implemented in Universities for many years but the sector (in general) has shied away from Open Source solutions because of the perceived risks. The University of Bath chose OpenCms because they felt it gave them the opportunity to tailor the system to their needs rather than expecting their users to adapt to their system.

Speaker:
Andy Savin
University of Bath

Andy Savin has been working for the University of Bath for 5 years. He has been project manager and technical lead for many web application projects, written mainly in Java and also PHP.

Amongst the projects over the last two years, he has been responsible for helping to select, implement and maintain OpenCms as the University's web content management solution. He has written many OpenCms plugins for the University and also contributed a plugin back to the community to allow creation of on demand static export rules.

Speaker:
Dimitry Surkov
SuraSystems

Dimitry works as a technical consultant with SuraSystems GmbH in Berlin. His major focus lies with SAP NetWeaver platform and SAP Enterprise Portal in particular.

He worked on diverse international projects in this area for more than five years and has outstanding command of modern SAP technology. Dimitry holds Masters Degree in Economics from Humboldt University in Berlin.

TECHNICAL TRACK (T2)

JUNE 15, 2009 / 14:00 - 15:00

Integrating OpenCms into SAP NetWeaver

NetWeaver is the newest platform of SAP which brings modern web technologies into traditional SAP ERP offering. One of the key applications within this suite of enterprise portal components is meant to provide a single point of entry for the entire SAP landscape. However it lacks the kingpin feature of such a system – web capable content management system.

In this session we will show a way of deploying an OpenCms solution into the SAP NetWeaver platform.

This includes integrating the SAP User Management Engine (SAP UME) with the authentication mechanism of OpenCms. SAP Knowledge Management is being used to provide the navigation structure and contents of the web site. Moreover, we will show how TREX (Text Retrival and Extraction) as a standard search engine of SAP can be used to index contents of OpenCms.

BUSINESS TRACK (B3)

JUNE 15, 2009 / 15:15 - 16:00

Knowledge Factory – User generated content with OpenCms

Knowledge Factory is a project developed by SAGA Soluciones to create a meeting point, through Web support, for those companies that wish to acquire, share and transmit valuable information in any area related to enterprise management.

To carry out commercial transactions a special "online money" is used, this currency is called TAI. When a user registers in the platform, he will get a number of TAIs assigned that will allow him to acquire and transmit his knowledge. The number of TAIs will increase depending on the participation level and interaction with the tool.

Users can provide information or "knowledge" to the platform. The knowledge provided by the users is evaluated by special "evaluation users" through a back office tool integrated in the platform. Depending on the results of this evaluation, a number of TAIs are assigned for the generated content. The whole development is created in OpenCms without using any framework or alternative product, taking 100% advantage of OpenCms caracteristics and potential.

Speaker:
Ramón Gavira

Saga Soluciones

Ramón Gavira is a software engineer and master in Business Administration. He founded SAGA Solutions in 2003 as a company dedicated to developing technological solutions in the field of ERP and development of Web Portals.

A firm believer in open source technologies, Ramón and his company continues to use and support open source technologies for a variety of customers in Spain. After a selection process for Web Content Management, Ramón took the decision to choose OpenCms as SAGA's main tool for supporting the development of portals and web solutions.

Speaker:
Dan Liliedahl

OSE Consulting

Dan is the author of the book OpenCms 7 Development, published 2008 by Packt Publishing. He has been actively using OpenCms since 2004.

Dan is a veteran consultant with expertise in selecting, specifying and delivering Open Source and commercial content management, portal and collaboration systems. He has developed Web solutions for Fortune 500 companies such as JPMorganChase, Disney, Sirius Satellite Radio and AMTRAK.

TECHNICAL TRACK (T3)

JUNE 15, 2009 / 15:15 - 16:00

Integrating OpenCms with Liferay Portal Server

This session will demonstrate the integration of OpenCms with Liferay portal server in order to take advantage of features from both platforms. Liferay is a rich Open Source portal server which is rapidly becoming popular in corporate use.

We will take the user on a tour of creating a portlet, and how to use the portlet architecture to integrate with OpenCms. The technical details of the implementation will be discussed and at the end of the session the user will be able to implement their own portlet implementations.

BUSINESS TRACK (B4)

JUNE 15, 2009 / 16:15 - 17:00

Keep the savings, increase functionality – how OpenCms enables us to do both

Providing internet services to a group of 15 public insurances, OEV has saved a remarkable amount of money for its customers by switching from licensed content management solution towards an open source platform in which OpenCms constitutes the central element.

Running an OpenCms-based solution for about two years now, we will demonstrate the high level of flexibility we have gained for designing new services, business applications and enhancements.

Our flexible and expandable functional and technical architecture based on OpenCms allows us to provide a rich and steadily growing end-user experience while keeping the cost of operation on a stable level.

Speaker:
Christian Schöneich

OEV Online Dienste GmbH

Christian Schöneich is the director of the project & process management team at OEV Online Dienste GmbH. The company operates as a central internet service provider of the alliance of 15 public insurances in Germany.

Starting as a business consultant with Perot Systems Germany, Christian joined the OEV team in 2003 to build up the application development and project management competences. Christian Schöneich works with OpenCms since 2003.

Speaker:
Andreas Gruber

Salzburg Research

Andreas Gruber is working as a researcher in the area of knowledge management and semantic web technologies at Salzburg Research. From 1995 up to now he supported several European research projects.

Since 2005, he coordinates national research projects in the field of e-learning and knowledge management. One of the recent projects dealt with collaborative knowledge and ontology engineering methodologies for domain experts. For the European research project QVIZ, he contributed to the development of a domain ontology for collaborating on archival resources.

TECHNICAL TRACK (T4)

JUNE 15, 2009 / 16:15 - 17:00

The Interactive Knowledge Stack (IKS) Project and OpenCms

IKS is an integrated research project whose target are the hundreds of SMEs in Europe providing technology platforms for content and knowledge management to thousands of end user organisations. Alkacon Software is an industrial partner in the IKS consortium and as such will be an early adopter for the integration of the IKS stack in OpenCms once it is available.

Downstream, hundred-thousands of corporate end users and millions of content consumers are affected by the quality of service provided through these platforms. The majority of these platforms are built under the LAMP stack or frameworks such as .NET and JEE5. All of these frameworks lack the capability for semantic web enabled, intelligent content, and therefore lack the capacity for users to interact with the content at the user's knowledge level!

Interactive Knowledge aims at closing the engineering gap for CMS architectures and therefore the IKS Stack will enable many open source CMS frameworks to become semantically enabled.

3m5.

IT Business Services

ENTERPRISE DEVELOPMENT | PORTAL SOLUTIONS
MOBILE SYSTEMINTEGRATION | INTERNET SERVICES

Die 3m5. Media GmbH ist seit 1997 erfolgreich im Markt für professionelle E-Business-Lösungen etabliert.

Als Full-Service-Dienstleister ist das Unternehmen auf die Konzeption, Realisation und Integration geschäftskritischer Web-Applikationen spezialisiert. Unternehmen wie Ravensburger AG, MARS, Maggi, Bayer, Velux, Schering, Puma und das ZDF vertrauten bereits auf unsere Erfahrungen und Fähigkeiten.

GARDENA · L'ORÉAL · symantec. · O2 · SCHERING · Glashütte · Maggi · ZDF

3m5. Media GmbH | Gautschweg 2 | 01309 Dresden
Ansprechpartner: Michael Eckstein | Telefon: 0351 - 476 80 01
E-Mail: michael.eckstein@3m5.de | www.3m5.de

codedroids

Building the Web

Using the best of breed open source products to deliver the best solutions to your business

www.codedroids.com

comundus

Intranet
Inhalte managen

Mitarbeiter-
portale

Internet-
auftritte

Open Source
Lösungen

**Unsere Antwort
auf Ihre Anforderungen –
OpenCms**

comundus ist Open Source IT-Dienstleister in Waiblingen bei Stuttgart seit 2001. Wir bieten Lösungen für den Mittelstand und öffentliche Einrichtungen in den Bereichen Intranet, Internet, Enterprise Portale, Wissensmanagement, Service-Management und Individualsoftware. Unsere Lösungen stützen sich auf langjährige Erfahrungen im Open Source Umfeld. Zusätzlich ist comundus aktiv in der Open Source Community tätig und nimmt so direkten Einfluss auf die Weiterentwicklung und Qualität der Produkte, die bei unseren Kunden zum Einsatz kommen.

comundus GmbH > Schüttelgrabenring 3 > D-71332 Waiblingen > Tel. +49 7151-50028-0
E-Mail info@comundus.com > www.comundus.com

SYNYX
OpenSource Solutions

[OpenCms development]
[minos Business Platform]
[Solutions based on OpenSource software]
[Custom software development]
[OpenOffice.org integration]
[Mobile business applications]
[Games for mobile phones]

Order your OpenCms Live CD for free.

Synyx GmbH & Co. KG
OpenSource Solutions
Karlstraße 68
76137 Karlsruhe

http://www.synyx.de
http://www.opencms-forum.de
eMail: info@synyx.de
irc: irc.synyx.de #synyx

**Ihr herstellerunabhängiger
CMS-Dienstleister**

Branchenkompetenzen

- Tourismus
- Verwaltung
- Verlage
- Finanzwirtschaft
- Immobilien
- Versorger

Deutsche Kreditbank AG, Berlin | Madsack Online GmbH & Co. KG, Hannover | DKB Immobilien AG, Potsdam | Beta Systems Software AG, Berlin | Appartements & Mehr, Kampen/ Sylt | Land Mecklenburg-Vorpommern | Bauland GmbH, München | Cordys AG, Stuttgart | Landeshauptstadt Schwerin | Subasic Subasic + Partner, Hamburg

PLANET IC GmbH
Haus 4, Hagenower Straße 73
19061 Schwerin

Telefon 0385 30 200 0
Telefax 0385 30 200 190

eMail info@planet-ic.de
Internet www.planet-ic.de

Unternehmensvernetzungen und IT-Sicherheit | Vertriebslösungen | Informations- und Kommunikationsportale | Individuelle Geschäftsprozessanwendungen | Online-Marketing

PLANET IC

MAP OF THE AREA

Corporate Information

Informática El Corte Inglés is the technological consulting company of the El Corte Inglés Group. It provides ICT solutions and infrastructures, as well as computer and outsourcing services to large companies and bodies of the Public Administration. The company's competitive strategy has been to specialize in the fields of ERP, CRM, systems integration, IT applications for means of payment, logistics, tourism, document management and applications development.

eBusiness Division of Informática El Corte Inglés

Made up of more than 400 professionals who work in its main sectors of activity, within the realms of both the Public Administration and private business, its scope of activity is not limited only to the Spanish market, because it has numerous projects and initiatives at the international level, as well. Most notable about the products and services it offers is its heavy emphasis on innovation and providing solutions in the fields of consulting, development and outsourcing. Also noteworthy is its ability to take on challenges in the multi-channel realm through interactive audiovisual solutions (mainly Interactive Digital TV, management of audiovisual contents and WebTV).

For further information:
Javier Corella
Informática El Corte Inglés
comunicacion@ieci.es
Tel.: 91 387 47 00

INFORMÁTICA
El Corte Inglés

Street address of the MAYBACH:

Maybach Restaurant & Bar
Maybachstr. 111
50670 Köln (Cologne)
Germany

Please note: The Conference Dinner is not included in the regular registration fee for OpenCms Days. Tickets for the Dinner must have been purchased separately in advance!

DAY ONE EVENING PROGRAM (OPTIONAL)

JUNE 15, 2009 / 19:00 - 22.00

OpenCms Days 2009 Conference Dinner

The OpenCms Days conference dinner will take place in the evening of the first conference day on Monday, June 15 at the MAYBACH Restaurant & Bar.

Use this opportunity to meet speakers, sponsors, core developers and other attendees of the conference in order to exchange experiences and thoughts on OpenCms. Mingle with the OpenCms pros and create or extend your network of contacts with the OpenCms community.

The easy ambiance of this location is perfectly suited for a relaxed evening. If weather permits the Biergarten invites to stay and to enjoy a mild summer night in Cologne.

Speaker:
Joel Tosi
CME Group

Joel is a lead architect at the Chicago Mercantile Exchange CME Group, the world's largest and most diverse derivatives exchange.

At CME, Joel works with the Front End Systems Development teams for application design and directions. These range from trading front-end applications with a small, defined set of users to the websites which see over 5,000,000 page views (over 1,000,000 unique visitors) per month.

Joel has been working with OpenCms since 2005 and collected a wide range of experience from multiple OpenCms projects at CME Group.

DAY TWO KEYNOTE

JUNE 15, 2009 / 09:15 - 10:15

Saving Money in the Enterprise with OpenCms

The past year has been an interesting time for the world. While the global markets continue to shift all around us, the world continues to look to technology for solutions to a wide range of challenges. With the current economic situation, more and more enterprises are looking at their software stack and looking for ways to reduce costs.

The realization is that the quality, security, and support in open source are far beyond packaged solutions. Not only can you get bug fixes and patches more quickly, but the implementations aren't binding you to one solution. Open source is high quality and flexible. Open source is adaptable. Open source is transparent.

In this keynote, we will show the lessons learned at CME and how you could apply those experiences in your projects. Topics covered will include cost savings that can be achieved with OpenCms as well as how open source allows you to serve your customers better and provides a competitive advantage.

The Chicago Mercantile Exchange CME is an American financial and commodity derivative exchange based in Chicago. In 2005, CME made the decision to replace their current licensed content management solution with OpenCms, saving the company hundreds of thousands of dollars annually in licensing and support.

BUSINESS TRACK (B5)

JUNE 16, 2009 / 10:30 - 11:30

Discovering Spain through OpenCms

Spain is developing version 2 of its official tourism portal. This updated portal will be the new face for the main tourism initiatives worldwide. OpenCms as the CMS core is a key component for this strategic project.

This project is a well thought shift into the Open Source world. OpenCms enables us to keep the software costs within strict boundaries, while still being able to create a high-profile, sophisticated web 2.0 tourism portal.

For this important and highly visible project we are working closely with the OpenCms core team in order to influence the product functionalities and road map. Together with the team at Alkacon, we are sponsoring important usability enhancements that will be part of the upcoming OpenCms 8.0 release. In this session we will present the current state of affairs in this project, and also show some of the advanced interactive functionalities we are about to integrate in the new official Spanish tourism portal.

Speakers:
Pedro del Valle

Informática el Corte Inglés

Pedro del Valle has been working for 30 Years in the IT sector, mainly dealing with Open Technologies. Nowadays he is in charge of the Open Source initiative in the e_Business Division of Informática el Corte Inglés (Ieci) where the SEGITTUR project is to be developed.

Pedro Antón Alonso

SEGITTUR

Pedro Antón is the Information Technology and Communications Manager of the Spanish State Society for the Innovation and Technologies of Tourism, S.A. (SEGITTUR), Chairman of the "EUREKA tourism" program, the only international initiative targeting R&D in the tourism sector.

Speaker:
Carl Alex Friis Nielsen

The Royal Library

Carl Alex Friis Nielsen has received the MS in Computer Science and Mathematics in 1993 from the University of Southern Denmark. He is employed at the Royal Library since 2005.

TECHNICAL TRACK (T5)

JUNE 16, 2009 / 10:30 - 11:30

Building websites with the KB-Suite

OpenCms is being used for several years now to maintain the website of the Danish Royal Library.

In this session we will introduce the component concept at the core of the KB-suite and show its versatility through how it is used on the Royal Library's web site.

You will see examples from very simple components such as plain text, over the not so simple "articles" to the complex collector configurations, slideshows etc. The examples will show how the components are used by the content producers, how they are rendered, a little bit on their implementation and how they are used at the Royal Library as building blocks for the web site.

In addition an overview of the modules in the KB-suite and the functionality they provide will be presented.

BUSINESS TRACK (B6)

JUNE 16, 2009 / 12:00 - 13:00

BVI – OpenCms extranet for the German investment fund industry

BVI – Bundesverband Investment und Asset Management e.V. is the central association which represents the interests of the German investment fund industry. It consists of 92 members who are mutual fund companies, institutional fund companies and asset management companies.

BVI's Extranet and Internet presence is built with OpenCms. In this session, some interesting aspects of the Extranet and Internet websites will be presented.

The Extranet is used as an information platform for the members. It also provides an integrated member/user administration, as well as newsletter functionality.

The Internet presence of the BVI is used as an information portal about mutual funds of all types, eg. for retirement provisions. As true open source software, OpenCms contributes a high cost saving potential for the BVI.

Speaker:
Christine Orth

BVI

Christine Orth is working as an associate at BVI Bundesverband Investment and Asset Management in Frankfurt. From 2001 she has been responsible for the maintenance and further development of the BVI Extranet, which is the information-platform for BVI-members.

As a project-manager she was responsible for the selection and for the implementation of OpenCms as content-management-system for all BVI-Websites in 2004. Since this time the team has realised some projects with OpenCms, which matched BVI's expectations because of its cost-cutting effects.

Speaker:
Georgi Naplatanov

Oles Biz

Georgi Naplatanov is a software developer at OLES BIZ Ltd. in Sofia, Bulgaria. Since 2008 he is actively developing a JPA driver for OpenCms that has been published at SourceForge.

In the past, Georgi has been involved in many projects including database modeling and software developing. Since 2005 he works for OLES BIZ as a senior software developer and Linux system administrator. At OLES BIZ Georgi has developed several sites with OpenCms.

TECHNICAL TRACK (T6)

JUNE 16, 2009 / 12:00 - 13:00

JPA driver – extended database support for OpenCms

This session presents the OpenCms JPA driver which uses the Java Persistence API standard and with OpenJPA as implementation. Utilizing the structure of the OpenCms internal SQL based drivers, this JPA driver enables the use of OpenCms for a large set of additional databases.

JPA is the target database structure for OpenCms 8, and this driver will probably be the base to be included in this upcoming version of the OpenCms core. For OpenCms 7.5, the driver will be made available as an additional module to be released before the conference.

Benefits, configuration and implementation of this JPA driver will be described in this session. Moreover, performance tests comparisons with the standard OpenCms internal SQL drivers are presented. Also included is a short description how to develop database independent modules with JPA.

BUSINESS TRACK (B7)

JUNE 16, 2009 / 14:00 - 15:00

Personalized Documents in OpenCms

Digital documents may not be static copies of type setting oriented books; they can go far beyond this horizon being individually structured, i.e. with respect to the subject of the document itself as well as dynamically personalized to the very special needs and interests of the individual readers.

A product manual could serve as an example. On the one hand, its content may depend on the product version reflecting the process of product enhancements, for example, and on the other hand the presented content will be structured and organized to different target groups like user or engineers having completely different base knowledge and focus of interest – but all this is featured by one single rule-based document.

With all its Out-Of-The-Box given features, its proofed stability and performance OpenCms builts the perfect basis Plambeck Health extended to a powerful and cost-efficient workflow driven content management system.

Speaker:
Dr. Martin Abel

Plambeck Health

Dr. Martin Abel studied physics at Saarbrücken university and holds a PhD of Forschungszentrum Jülich (KFA).

Being 6 years in middle management at Deutsche Bank Retail- and Corporate-Banking, followed by 6 years as a Principal Business Consultant at Cambridge Technology Partners, in 2006 Dr. Abel founded eVation Ltd. In early 2008 he joined the Board Of Directors at Plambeck Health in Hamburg.

Speaker:
Alejandro Alves

OpenCms Hispano

Alejandro is a co-founder and very active member of the first Spanish OpenCms Community opencmshispano.com. Alejandro has been working for more than 4 years with OpenCms as programmer and as team leader in important projects for public administrations.

Always in a mood of promoting OpenCms to leverage the value of the website content management system solution, Alejandro provides international services to webmasters and content managers in order to create and maintain websites efficiently. He believes OpenCms is a definitive and flexible tool for his services.

TECHNICAL TRACK (T7)

JUNE 16, 2009 / 14:00 - 15:00

OpenCms Hispano's Modules

In this session we will show several OpenCms modules that have been created by the Spanish OpenCms community www.opencmshispano.org.

It is our intention to turn OpenCms into the ultimate competitor of the CMS market.

We will present some interesting modules that have been released by the Spanish community, or which will be released soon.

Some of these modules are the result of customers requests which have been donated to the community in order to enhance OpenCms.

BUSINESS TRACK (B8)

Speaker:
Claus Priisholm

CodeDroids ApS

JUNE 16, 2009 / 15:15 - 16:00

Danish national lottery - Flexible editorial backend with OpenCms

Danske Spil A/S is the Danish national lottery and betting company. Seeing that the online sales is an increasing part of the business, Danske Spil last year decided to start work on a replacement for the original web site.

A number of content management systems were evaluated (among those commercial ones) before the decision was made to use OpenCms for the editorial part of the setup.

This session will outline how OpenCms fits into this unusual setup, where an advanced Flex/Flash frontend drives the new solution. The new web site is still work in progress but we can already make some "conclusions". We will look at the features that makes OpenCms a cost-effective and flexible solution in this scenario.

With a background in database-driven web-applications Claus Priisholm founded CodeDroids ApS in 2002.

As firm believer in open source technologies Claus and his company continues to use and support open source technologies for a variety of customers in Scandinavia. Claus has been working with OpenCms for more than 5 years and among other things has made the Danish OpenCms workplace translation and written a thorough Danish user's guide.

Speaker:
Michael Emmerich

Alkacon Software

Michael Emmerich is an OpenCms expert who has been continuously working with OpenCms for more than 10 years. Michael was among the initial group of developers of the first open sourced version of OpenCms which was published back in 2000.

Today he is an OpenCms system architect, project manager and senior consultant at Alkacon Software. His responsibilities include the management of the OpenCms support team as well as numerous customer projects.

TECHNICAL TRACK (T8)

JUNE 16, 2009 / 15:15 - 16:00

Using the Alkacon OAMP Module series to enhance OpenCms

The OpenCms Add-On Modul Paket series (OAMP) consists of a set of free Open Source modules to enhance interactive websites. Those modules are build based on the requiremets of different customer projects of the recent years and widely used in OpenCms projects.

In this session we will provide a view over the existing OAMP modules and their usage in real-life projects.

We will take a look at the OAMP Webform module and its extensions like the OAMP Survey or OAMP Comments module and how content editors can use them to add interactive forms, surveys or comment options to a website.

We will also introduce the new OAMP Documentcenter module which provides an easy to use tool for sharing documents like PDF or DOC files. This module will be made available just before the conference.

CONFERENCE ROUNDUP

JUNE 16, 2009 / 16:15 - 17:00

Conference Roundup - Future opportunities for OpenCms

A selected panel of OpenCms experts will sum up the last 2 days and present an outlook to the future developments and opportunities for the OpenCms community.

Since the current economic crisis is providing a great opportunity for Open Source Software in general, we will discuss how companies or departments using OpenCms may actually benefit from the situation.

The speakers will also allow the audience a glimpse in their current projects in progress, especially those which may provide some interesting enhancement to a future OpenCms version.

The participants in this panel will be announced when the conference starts.

REGISTRATION CLOSES JUNE 10, 2009!

Get your ticket to OpenCms Days online at:

http://www.opencms-days.org/registration/

IMPRESSIONS FROM OPENCMS DAYS 2008

Last year's OpenCms Days 2008 have shown that this event is the best occasion to meet and mingle with OpenCms experts such as core developers, experienced consultants, independent CMS analysts, executive decision makers and other OpenCms users.

Especially the conference's expo provides a great chance to establish new contacts and to get in touch with the OpenCms community.

EVENT CONTACT INFORMATION

This event is organized by

Alkacon Software GmbH
An der Wachsfabrik 13
50996 Köln (Cologne), Germany

Phone: +49 (0) 2236 38 26 0
Fax: +49 (0) 2236 38 26 20
URL: http://www.alkacon.com/contact

If you have any questions please feel free to contact us!

REGISTRATION CLOSES JUNE 10, 2009!

Get your ticket to OpenCms Days online at:

http://www.opencms-days.org/registration/

Alkacon Software – The OpenCms Experts

When it comes to OpenCms projects, Alkacon delivers solutions to the most demanding customers on time and on budget.

Consulting and Development

Alkacon is offering individual OpenCms consulting and development services best suited to our customers' requirements, from daily workshops up to large scale full project deliveries.

Professional OpenCms Support

Are you considering development with OpenCms using your internal resources? Alkacon professional support provides a convenient way to directly access the knowledge and experience of the OpenCms core team.

OpenCms Training Courses

Alkacon OpenCms training courses offer you the best possible introduction to OpenCms development, directly from the creators of OpenCms.

OpenCms Enterprise Extensions (OCEE)

Alkacon OCEE adds features to OpenCms that are often required when performance, data consistency, security and failover is mission critical. This includes connecting to user directories like LDAP or Microsoft Active Directory, Cluster support, optimized caching and replication of the OpenCms database.

For more information, please visit our website:
http://www.alkacon.com

Alkacon